

MARK'OLOGIE your
creative
mark



H N I N A

2012

TED^x SilkRoad

x = independently organized TED event

April 11, 2012, Istanbul, Turkey

Sponsorship Presentation

Presented BY: **digital SILKROAD**



ANYSCREEN
PRODUCTIONS



2012 TEDxSilkRoad
an independently organized TED event

April 11, 2012, Istanbul, Turkey
Sponsorship Presentation
Presented by: Digital SILKROAD

The 21st century Silk Road is digital

2012 TEDxSilkRoad
an independently organized TED event

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TEDx is:

- In the spirit of ideas worth spreading, TED has created a program called TEDx – local events that bring people together to share a TED-like experience. This program is popular around the world
- These local, self-organized events are branded TEDx, where x = independently organized TED event

The individual TEDx events are non-exclusive and there could be

- It is the social web
- The mobile your power
- The history or close connection

The old Silk Road

2012

- A web of trading routes from China to Italy which linked East to the West for 2000 years
- It was a route of innovation and commerce with long journeys, physical hardship and risk taking
- It was also an exchange of beliefs, new ideas, and cultures, through the power of music, food and stories...



2012 TEDxSilkRoad
an independently organized TED event

Turkey

... community is also growing...
... TED Talks are getting to be
... young professionals in Turkey

... events so far have been very local in
... make ours very international

... events have been sponsored by Garanti
... Filili Boya, THY, and others

... have received from Turkey



digital **SILKROAD**
BY ANYSCREEN PRODUCTIONS

digital **SILKROAD**
BY ANYSCREEN PRODUCTIONS



VITA
A SOCIAL THEORY



VITA
A SOCIAL THEORY



MALT by 3030



3030 PRODUCT DEVELOPMENT
AND PRODUCTION'IN SON PROJESİ
MALT SINIRLI SAYIDA
ÜRÜNLERDEN OLUŞAN ÖZEL
KOLEKSİYONUyla SİZLERLE.

malt.com.tr

SATIŞ NOKTASI: EGE SOLEY EVENT & CORPORATE FLOWERING
83 SÜLEYMAN SEBA CADDESİ, AKARETLER/MAÇKA - 212 227 09 22

MALT fikirleri hayata geçirirken, malzemenin en yalın ve doğal halini korumayı, sade formları yüksek kalite işçilikle birleştirmeyi hedefler. MALT'ın yaınlığı arayışı, yaratmaktan değil, varolanı kabulden ve onu fazlalıklarından arındırmaktan geçer. MALT follows the idea of protecting the most simple and natural form of any material while combining its form with high quality craftsmanship. MALT's quest for simplicity comes from acknowledging the existence of any given material and maintaining the unique simplicity of it.

- Karaca Erdem

malt.com.tr **MALT** by 3030

10.12.2011
17.00-21.30 CUMARTESİ
MALT AÇILIŞ KOKTEYLİNE
KATILMAK İÇİN BEKLİYORUZ

EGE SOLEY EVENT & CORPORATE FLOWERING
SÜLEYMAN SEBA CADDESİ, AKARETLER/MAÇKA
212 227 09 22
LCV: 532 799 25 02
(7 ARALIK 17.00'E KADIN)

ÜRÜNLERDEN OLUŞAN ÖZEL KOLEKSİYONUMUZU
SİZLERİ BEKLİYORUZ. We are looking forward
at the private opening event of our
MALT collection.

MALT fikirleri hayata geçirirken, malzemenin en yalın ve doğal halini korumayı, sade formları yüksek kalite işçilikle birleştirmeyi hedefler. MALT'ın yaınlığı arayışı, yaratmaktan değil, varolanı kabulden ve onu fazlalıklarından arındırmaktan geçer. MALT follows the idea of protecting the most simple and natural form of any material while combining its form with high quality craftsmanship. MALT's quest for simplicity comes from acknowledging the existence of any given material and maintaining the unique simplicity of it.

- Karaca Erdem

malt.com.tr **MALT** by 3030

www.atarismooledesign.com

MALT

MALT by 3333 SHOP Malt



TRALIGHTY NOLURE GT1001 - GT1002 - GT1003 - GT1004 - GT1005 - GT1006
Material: Horobeam Tree/Anodized Aluminium
Dimensions: 9.4x9.4 h.9.4 (GT1001) - 8x8 h. 15 (GT1002) - 8x8 h. 20 (GT1003) -
8x8 h. 25 (GT1004) - 8x8 h. 30 (GT1005) - 8x8 h. 35 (GT1006)



MALT fikirleri hayata geçirirken, malzemenin en yalın ve doğal halini korumayı, sade formları yüksek kalite içiçlikle birleştirmeyi hedefler. MALT'ın yalınlığı arayışı, yaratmaktan değil, varolanı kabullenme ve ona fazlalıklarından arındırmaktan geçer. MALT follows the idea of protecting the most simple and natural form of any material while combining its form with high quality craftsmanship. MALT's quest for simplicity comes from acknowledging the resistance of any given material and maintaining the unique simplicity of it.

- Karaca Erdem

pembepanjur

BİLİMSEL
EŞLEŞTİRME

pembepanjur

EVLİLİK SÖZLEŞMESİ

BYE GIBI

ÜCRETSİZ ÜYE OL

BİMDİ KAYIT OLUN SİZE UYGUN
ÜYELERİMİZİ ÜCRETSİZ GÖRÜN
ÜCRETSİZ KİMLİK TESTİNDEN
SONRAKİ PROFİLİNİZ GİZLİ KALIR

ADINIZ

CİNSİYETİNİZ Erkek Kadın

ŞEHİR

İstanbul

E-POSTA

E-POSTA TEKRAR

GİZLİ

Hemen Kayıt Olun


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DOĞRU KİDİYİ BUL
%100
BİLİMSEL

27,468

KADIN ÜYELERİ

KADIN ÜYELERİ
ERKEK ÜYELERİNEDEN
PEMBE
PANJUR?SİTE
TURU

HER YERDEYİZ:

BİZE İLAŞMAK ÇOK KOLAY
YENİLİKLERİMİZDEN SİZ DE HABERDAR OLUN











AGELA
F I N A N C I A L



WAFFLE BEE

mark'ologie studio is a group of creative minds with vision, inspiration and focus. We believe in the power of simplicity that works to create unique innovative communications. With the touch of our global experience, we help businesses transform. We aim to combine our strategic and creative thinking to help define the difference between our clients and their competitors.



At mark'ologie we offer complete marketing solutions from the simplest to the most complex projects for branding, advertising, interactive solutions and marketing. Our agency aims to deliver unique visual and strategic solutions that translate between offline and online platforms.

We combine our ideas and expertise with your experiences to deliver result-driven solutions. We add meaning to each job by creating a unique content and visuals.



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